



# Martin Geuer

**E-Mail:** info@martingeuer.com  
**Born:** 09-15-1982 in Magdeburg (Germany)

## PROFILE

### Strength

### **BHT Berlin (formerly Beuth University Berlin)** **BWL – Digital Economy B.Sc. - (B+)**

- Interdisciplinary, independent and autonomous working style
- High willingness to learn and to learn quickly
- Analytical and goal-oriented mindset, creative problem solving approaches
- Experienced and trained in agile project management
- Empathetic, team- and feedback oriented even under pressure
- Authentic and loyal

## Experience

Since 08/2020

### **KIKKI.io** (self-employed)

Founding and development of a media and culture platform

#### **Tasks e.g.:**

Conceptualization, planning and implementation (content, legal, strategic, financial, technical) , project management , website design UI/UX , brand design and communication , WordPress based development , marketing , video and sound editing , copy writing

08/2019 - 05/2020

### **Databund e.V.**

Assistant to the management and speaker

#### **Tasks e.g.:**

Physical set-up of the office in Berlin , support and handling of the daily business , organization of events and trade fairs , release and support of the new website , attendance of professional events, participation in board meetings

10/2018 - 05/2019

### **adesso SE**

Working-Student: Project management

Internship: Business analyst

#### **Tasks e.g.:**

Implementation and release of an internal knowledge management tool, which collects information of all adesso projects via different interfaces and makes it available to all employees - using agile project management methods.

Team size: 9 (developers + business analysts)

07/2008 - 11/2019

**Actor**

**At e.g.:**

Tatort, SOKO Leipzig

04/2005 - 10/2018

**Service- /Event gastronomy**

**At e.g.:**

25hours Hotels, Tempodrom Berlin

**EDUCATION**

10/2015 - 05/2019

**University:** BHT-Berlin (formerly Beuth University Berlin)

BA - Digital Economy (completed as B.Sc. - B+)

**Thesis:**

The business plan as a planning tool for start-ups  
using a practical example

03/2013 - 05/2013

**Workshop:** Coaching Company Berlin

International speaker seminar (completed)

05/2006 - 08/2008

**Apprenticeship:** Filmschauspielschule Berlin

Actor (completed)

04/2004 - 10/2006

**University:** HTW Berlin

Diploma in Business & Engineering (not completed)

04/2003 - 12/2003

**Basic military service:** Recon. Training Battalion 3 Lüneburg

Driver - scout tank Luchs (completed)

02/2000 - 03/2003

**Tech. college entrance qualification:** Max-Taut-Schule Berlin

OSZ f. Versorgungstechnik (completed)

09/1999 - 02/2003

**Apprenticeship:** Stangl AG

Gas-water fitter (completed)

**ABROAD**

2012

**Los Angeles** (2 months)

Professional Development/ Scholarship Margie Haber Studio,  
language skills training

2013

**Hong Kong** (2 months)

With short stays in Vietnam and Thailand

## AWARDS

2017

### **Beuth Language Award 2017, 2<sup>nd</sup> place**

Essay: Mobility of the 21st Century

## SKILLS

Languages

**German** (native)

**English** (fluent)

Digital relevant

### **Expert:**

MS Office, WordPress, Adobe XD, Jira, Confluence

### **Medium:**

Adobe -Photoshop/ -Premiere/ -InDesign, Blender 3D, HTML, CSS

### **Basic:**

Adobe -Dreamweaver/ -Audition/ -Illustrator

MS Power Bi, Tableau,

Driving license

**B** (Car), **C1E** (Truck + trailer up to 12tons)

Interests

Playing the digital piano, cooking, basketball, poker