



Martin Geuer

E-Mail: info@martingeuer.com
Born: 09-15-1982 in Magdeburg (Germany)

PROFILE

Strength

BHT Berlin (formerly Beuth University Berlin) **BWL - Digital Economy B.Sc. - (B+)**

- Interdisciplinary, independent and autonomous working style
- High willingness to learn and to learn quickly
- Analytical and goal-oriented mindset, creative problem solving approaches
- Experienced and trained in agile project management
- Empathetic, team- and feedback oriented even under pressure
- Authentic and loyal

Experience

Since 09/2022

KPMG
Associate Consultant

Since 08/2020

KIKKI.io (self-employed)
Founding and development of a media and culture platform

Tasks e.g.:

Conceptualization, planning and implementation (content, legal, strategic, financial, technical), project management, website design UI/UX, brand design and communication, WordPress based development, marketing, video and sound editing, copy writing

08/2019 - 05/2020

Databund e.V.
Assistant to the management and speaker

Tasks e.g.:

Physical set-up of the office in Berlin, support and handling of the daily business, organization of events and trade fairs, release and support of the new website, attendance of professional events, participation in board meetings

10/2018 - 05/2019

adesso SE
Working-Student: Project management
Internship: Business analyst

Tasks e.g.:

Implementation and release of an internal knowledge management tool, which collects information of all adesso projects via different interfaces and makes it available to all employees - using agile project management methods.
Team size: 9 (developers + business analysts)

07/2008 - 11/2019

Actor

At e.g.:

Tatort, SOKO Leipzig

04/2005 - 10/2018

Service- /Event gastronomy

At e.g.:

25hours Hotels, Tempodrom Berlin

EDUCATION

10/2015 - 05/2019

University: BHT-Berlin (formerly Beuth University Berlin)

BA - Digital Economy (completed as B.Sc. - B+)

Thesis:

The business plan as a planning tool for start-ups
using a practical example

03/2013 - 05/2013

Workshop: Coaching Company Berlin

International speaker seminar (completed)

05/2006 - 08/2008

Apprenticeship: Filmschauspielschule Berlin

Actor (completed)

04/2004 - 10/2006

University: HTW Berlin

Diploma in Business & Engineering (not completed)

04/2003 - 12/2003

Basic military service: Recon. Training Battalion 3 Lüneburg

Driver - scout tank Luchs (completed)

02/2000 - 03/2003

Tech. college entrance qualification: Max-Taut-Schule Berlin

OSZ f. Versorgungstechnik (completed)

09/1999 - 02/2003

Apprenticeship: Stangl AG

Gas-water fitter (completed)

ABROAD

2012

Los Angeles (2 months)

Professional Development/ Scholarship Margie Haber Studio,
language skills training

2013

Hong Kong (2 months)

With short stays in Vietnam and Thailand

AWARDS

2017

Beuth Language Award 2017, 2nd place

Essay: Mobility of the 21st Century

SKILLS

Languages

German (native)

English (fluent)

Digital relevant

Expert:

MS Office, WordPress, Adobe XD, Jira, Confluence

Medium:

Adobe -Photoshop/ -Premiere/ -InDesign, Blender 3D, HTML, CSS

Basic:

Adobe -Dreamweaver/ -Audition/ -Illustrator

MS Power Bi, Tableau,

Driving license

B (Car), **C1E** (Truck + trailer up to 12tons)

Interests

Playing the digital piano, cooking, basketball, poker