

Martin Geuer

E-Mail: info@martingeuer.com
Born: 09-15-1982 in Magdeburg (Germany)

PROFILE

Strength

BHT Berlin (formerly Beuth University Berlin) **Business and Administration – Digital Economy B.Sc. - (B+)**

- Interdisciplinary, generalist, responsible, goal-oriented
- Independent learner
- Analytical thinking and creative solution finding
- Experienced and trained in agile project management
- Emphatic, team- and feedback-oriented even under pressure
- Authentic, problem-solving oriented speak-up approach

EXPERIENCE

Since 08/2020

KIKKI.io (self-employed)

Founding and development of a media and culture platform

Tasks e.g.:

Conceptualization, planning and implementation (content, legal, strategic, financial, technical), project management, website design UI/UX, brand design and communication, WordPress based development, marketing, video and sound editing, copy writing

10/2023 - 09/2025

09/2022 - 10/2023

KPMG (Regulatory Advisory)

Senior Consultant – Digital Process Compliance

Associate Consultant – Digital Process Compliance

Tasks e.g.:

Project management, Employee management as the student & trainee representative DPC Berlin, Pitching, BI dashboards and data analysis, Tool-based process optimization, IT & cloud audits (C5, GITC, ISAE-3402) of SMEs and large (inter-) national companies, IT & cloud-security, Information security management systems (ISMS), Consulting in the area of cloud transformation and SAP-ILM in the public sector, Business development

08/2019 - 05/2020

Databund e.V.

Assistant to the management and speaker

Tasks e.g.:

Physical set-up of the office in Berlin, support and handling of the daily business, organization of events and trade fairs, release and support of the new website, attendance of professional events, participation in board meetings

01/2019 – 05/2019
10/2018 – 12/2018

adesso SE

Working-Student: Project management
Internship: Business analyst

Tasks e.g.:

Implementation and release of an internal knowledge management tool, which collects information of all adesso projects via different interfaces and makes it available to all employees - using agile project management methods.

Team size: 9 (developers + business analysts)

07/2008 – 11/2019

Actor

At e.g.:

ARD (Tatort), ZDF (SOKO Leipzig), Sat1 (various)

04/2005 – 08/2022

Service-/ Event gastronomy

At e.g.:

25hours Hotels, Tempodrom Berlin, Flaschenpost

EDUCATION

10/2015 – 05/2019

University: BHT-Berlin (formerly Beuth University Berlin)

Business and Administration - Digital Economy B.Sc. (completed)

Thesis:

The business plan as a planning tool for start-ups - using a practical example

03/2013 – 05/2013

Workshop: Coaching Company Berlin

International speaker seminar (completed)

05/2006 – 08/2008

Apprenticeship: Filmschauspielschule Berlin

Actor (completed)

04/2004 – 10/2006

University: HTW Berlin

Diploma in Business & Engineering (not completed)

04/2003 – 12/2003

Basic military service: Recon. Training Battalion 3 Lüneburg

Driver – scout tank Luchs (completed)

02/2000 – 03/2003

Tech. college entrance qualification: Max-Taut-Schule Berlin

OSZ f. Versorgungstechnik (completed)

09/1999 – 02/2003

Apprenticeship: Stangl AG

Gas-water fitter (completed)

ABROAD

2025

Asia (2 months)

South-Korea, China, Thailand

2013

Hong Kong (2 months)

With short stays in Vietnam and Thailand

2012

Los Angeles (2 months)

Scholarship Margie Haber Studio

Professional development & Language skills training

AWARDS & CERT.

2024

Professional Scrum Master™ I (Scrum.org)

Professional Scrum Product Owner™ I (Scrum.org)

2023

SC-900: Security, Compliance & Identity Fund. (Microsoft)

DP-900: Azure Data Fund. (Microsoft)

AZ-900: Azure Fund. (Microsoft)

2017

Beuth Sprachenpreis 2017, 2nd place

Essay: Mobility of the 21st Century (BHT Berlin)

SKILLS

Languages

German (native)

English (fluent)

Digital tools (Selection)

Expert:

MS Office, WordPress, Jira, Confluence, Adobe XD

Medium:

MS Power Bi, Adobe -Photoshop/ -Premiere/ -InDesign, Blender 3D, Sharepoint

Basic:

Adobe -Dreamweaver/ -Audition/ -Illustrator, Tableau

Driving license

B (Car), **C1E** (Truck + trailer up to 12tons)

Interests

Playing the digital piano, cooking, basketball, poker