

# **Martin Geuer**

**E-Mail:** info@martingeuer.com

**Born:** 09-15-1982 in Magdeburg (Germany)

## **PROFILE**

Strength

# **BHT Berlin (formerly Beuth University Berlin)**

Business and Administration - Digital Economy B.Sc. - (B+)

- Interdisciplinary, generalist, responsible, goal-oriented
- Independent learner
- Analytical thinking and creative solution finding
- Experienced and trained in agile project management
- Emphatic, team- and feedback-oriented even under pressure
- Authentic, problem-solving oriented speak-up approach

# EXPERIENCE

Since 08/2020

KIKKI.io (self-employed)

Founding and development of a media and culture platform

#### Tasks e.g.

Conceptualization, planning and implementation (content, legal, strategic, financial, technical), project management, website design UI/UX, brand design and communication, WordPress based development, marketing, video and sound editing, copy writing

10/2023 - 09/2025 09/2022 - 10/2023 **KPMG** (Regulatory Advisory)

Senior Consultant - Digital Process Compliance Associate Consultant - Digital Process Compliance

### Tasks e.g.:

Project management, Employee management as the student & trainee representative DPC Berlin, Pitching, BI dashboards and data analysis, Tool-based process optimization, IT & cloud audits (C5, GITC, ISAE-3402) of SMEs and large (inter-) national companies, IT & cloud-security, Information security management systems (ISMS), Consulting in the area of cloud transformation and SAP-ILM in the public sector, Business development

08/2019 - 05/2020

# Databund e.V.

Assistant to the management and speaker

#### Tasks e.g.:

Physical set-up of the office in Berlin , support and handling of the daily business , organization of events and trade fairs , release and support of the new website , attendance of professional events, participation in board meetings

	adesso SE
01/2019 - 05/2019	Working-Student: Project management
10/2018 - 12/2018	Internship: Business analyst
	Tasks e.g.: Implementation and release of an internal knowledge management tool, which collects information of all adesso projects via different interfaces and makes it available to all employees - using agile project management methods.  Requirements engineering, backlog- & board management. Team size: 9.
07/2008 - 11/2019	Actor
	At e.g.: ARD (Tatort), ZDF (SOKO Leipzig), Sat1 (various)
04/2005 - 08/2022	Service-/ Event gastronomy
	At e.g.: 25hours Hotels, Tempodrom Berlin, Flaschenpost
EDUCATION	
10/2015 - 05/2019	<b>University:</b> BHT-Berlin (formerly Beuth University Berlin) Business and Administration - Digital Economy B.Sc. (completed)
	<b>Thesis:</b> The business plan as a planning tool for start-ups - using a practical example
03/2013 - 05/2013	Workshop: Coaching Company Berlin
	International speaker seminar (completed)
05/2006 - 08/2008	<b>Apprenticeship:</b> Filmschauspielschule Berlin Actor (completed)
04/2004 - 10/2006	University: HTW Berlin Diploma in Business & Engineering (not completed)
04/2003 - 12/2003	<b>Basic military service:</b> Recon. Training Battalion 3 Lüneburg Driver - scout tank Luchs (completed)
02/2000 - 03/2003	<b>Tech. college entrance qualification:</b> Max-Taut-Schule Berlin OSZ f. Versorgungstechnik (completed)
09/1999 - 02/2003	<b>Apprenticeship:</b> Stangl AG Gas-water fitter (completed)

**ABROAD** 

2025 **Asia** (2 months)

South-Korea, China, Thailand

2013 **Hong Kong** (2 months)

With short stays in Vietnam and Thailand

2012 **Los Angeles** (2 months)

Scholarship Margie Haber Studio

Professional development & Language skills training

AWARDS & CERT.

2024 **Professional Scrum Master<sup>TM</sup> I** (Scrum.org)

Professional Scrum Product Owner™ I (Scrum.org)

2023 SC-900: Security, Compliance & Identity Fund. (Microsoft)

**DP-900: Azure Data Fund.** (Microsoft)

AZ-900: Azure Fund. (Microsoft)

2017 Beuth Sprachenpreis 2017, 2<sup>nd</sup> place

Essay: Mobility of the 21st Century (BHT Berlin)

**SKILLS** 

Languages German (native)

English (C2)

Korean (A1)

Digital tools (Selection) **Expert:** 

MS Office, WordPress, Jira, Confluence, Adobe XD

**Medium:** 

MS Power Bi, Adobe -Photoshop/ -Premiere/ -InDesign, Blender 3D, Sharepoint

**Basic:** 

Adobe -Dreamweaver/ -Audition/ -Illustrator, Tableau

Driving license **B** (Car), **C1E** (Truck + trailer up to 12tons)

Interests Playing the digital piano, cooking, basketball, poker