

# Martin Geuer

**E-Mail:** info@martingeuer.com  
**Born:** 09-15-1982 in Magdeburg (Germany)

## PROFILE

### Strength

## **BHT Berlin (formerly Beuth University Berlin)** **Business and Administration – Digital Economy B.Sc. - (B+)**

- Interdisciplinary, generalist, responsible, goal-oriented
- Independent learner
- Analytical thinking and creative solution finding
- Experienced and trained in agile project management
- Emphatic, team- and feedback-oriented even under pressure
- Authentic, problem-solving oriented speak-up approach

## EXPERIENCE

Since 08/2020

### **KIKKI.io** (self-employed)

Founding and development of a media and culture platform

#### **Tasks e.g.:**

Conceptualization, planning and implementation (content, legal, strategic, financial, technical), project management, website design UI/UX, brand design and communication, WordPress based development, marketing, video and sound editing, copy writing

10/2023 - 09/2025

09/2022 - 10/2023

### **KPMG** (Regulatory Advisory)

Senior Consultant – Digital Process Compliance

Associate Consultant – Digital Process Compliance

#### **Tasks e.g.:**

Project management (planning, execution, and steering of projects in daily operations and reporting), Employee management as the student & trainee representative DPC Berlin, Pitching, BI dashboards and data analysis, Tool-based process optimization, IT & cloud audits (C5, GITC, ISAE-3402) of SMEs and large (inter-) national companies, IT & cloud-security, Information security management systems (ISMS), Consulting in the area of cloud transformation and SAP-ILM in the public sector, Business development

08/2019 - 05/2020

### **Databund e.V.**

Assistant to the management and speaker

#### **Tasks e.g.:**

Physical set-up of the office in Berlin, support and handling of the daily business, organization of events and trade fairs, release and support of the new website, attendance of professional events, participation in board meetings

01/2019 - 05/2019  
10/2018 - 12/2018

### **adesso SE**

Working-Student: Project management  
Internship: Business analyst

#### **Tasks e.g.:**

Implementation and release of an internal knowledge management tool, which collects information of all adesso projects via different interfaces and makes it available to all employees - using agile project management methods.  
Requirements engineering, backlog- & board management. Team size: 9.

07/2008 - 11/2019

### **Actor**

#### **At e.g.:**

ARD (Tatort), ZDF (SOKO Leipzig), Sat1 (various)

04/2005 - 08/2022

### **Service-/ Event gastronomy**

#### **At e.g.:**

25hours Hotels, Tempodrom Berlin, Flaschenpost

## **EDUCATION**

10/2015 - 05/2019

**University:** BHT-Berlin (formerly Beuth University Berlin)

Business and Administration - Digital Economy B.Sc. (completed)

#### **Thesis:**

The business plan as a planning tool for start-ups - using a practical example

03/2013 - 05/2013

**Workshop:** Coaching Company Berlin

International speaker seminar (completed)

05/2006 - 08/2008

**Apprenticeship:** Filmschauspielschule Berlin

Actor (completed)

04/2004 - 10/2006

**University:** HTW Berlin

Diploma in Business & Engineering (not completed)

04/2003 - 12/2003

**Basic military service:** Recon. Training Battalion 3 Lüneburg

Driver - scout tank Luchs (completed)

02/2000 - 03/2003

**Tech. college entrance qualification:** Max-Taut-Schule Berlin

OSZ f. Versorgungstechnik (completed)

09/1999 - 02/2003

**Apprenticeship:** Stangl AG

Gas-water fitter (completed)

## ABROAD

2025/ 26

### **Asia** (3.5 months)

South-Korea, China, Thailand

2013

### **Hong Kong** (2 months)

With short stays in Vietnam and Thailand

2012

### **Los Angeles** (2 months)

Scholarship Margie Haber Studio

Professional development & Language skills training

## AWARDS & CERT.

2024

### **Professional Scrum Master™ I** (Scrum.org)

### **Professional Scrum Product Owner™ I** (Scrum.org)

2023

### **SC-900: Security, Compliance & Identity Fund.** (Microsoft)

### **DP-900: Azure Data Fund.** (Microsoft)

### **AZ-900: Azure Fund.** (Microsoft)

2017

### **Beuth Sprachenpreis 2017, 2<sup>nd</sup> place**

Essay: Mobility of the 21st Century (BHT Berlin)

## SKILLS

Languages

**German** (native)

**English** (C2)

**Korean** (A1)

Digital tools (Selection)

### **Expert:**

MS Office, WordPress, Jira, Confluence, Adobe XD

### **Medium:**

MS Power Bi, Adobe -Photoshop/ -Premiere/ -InDesign, Blender 3D, Sharepoint

### **Basic:**

Adobe -Dreamweaver/ -Audition/ -Illustrator, Tableau

Driving license

**B** (Car), **C1E** (Truck + trailer up to 12tons)

Interests

Playing the digital piano, cooking, basketball, poker